

Pre-Shoot Checklist

Reel Estate studios works diligently to ensure each property we photograph is cast in the best light. Just as we use professional equipment, as well as skill and experience, to capture beautiful images, you the property owner can use this Pre-shoot Checklist to help ensure a successful shoot.

Because we probably have multiple properties to shoot each day and want to make sure each property receives our maximum effort and quickest turnaround (usually next day), please have your property **100%** ready for it's close-up prior to our arrival.

Exterior:

- Remove all vehicles from the driveway and front of the property
- Remove and store away all trash cans and/or recycle bins.
- Roll up water hoses.
- Store away all toys / bicycles
- Remove animal toys / bowls.
- Clean and straighten up all patio furniture
- Make sure pool is clean
- Remove pool toys and spa covers.
- Turn on any water features
- Remove empty flower pots
- Close garage door
- Complete all lawn maintenance
Mow, edge, blow clippings, as well as trim scrubs and de-weed flower beds, and add fresh mulch.
- Remove all Holiday Decorations

Interior:

- Clean and De-clutter!
- Clean mirrors and reflective surfaces
- Hide valuables
- Remove large personal photographs
- Turn on all lights
- Turn off all ceiling fans - fans cannot be moving
- Remove all small rugs
- Gather or hide cords and wires
- Hide all garbage cans, waste baskets and recycle bins
- Remove all holiday decorations
- Neatly put away all toys
- Put away cleaning supplies (brooms, vacuums, etc.)
- Replace burned out bulbs - be sure all bulbs are the same color

Kitchen:

- Clear countertops!
- Stow small appliances (blender, toaster, etc.)
- Clear sink of dishes
- Put away dish racks, sponges and brushes
- Remove food boxes / bins / baskets, paper towels and napkins

Dining Room:

- Straighten / push in all dining chairs
- Simplify table

Bedrooms:

- Make the beds
- Clear dresser tops
- Laundry put away

Bathrooms:

- Remove towels and robes hanging from hooks
- Remove rugs
- Clear counters of toiletries
- Clear styling tools
- Remove products from showers and tubs
- Hide waste baskets

Pets:

- Secure or crate cats and dogs. We love our pets, but these might be a turn off to buyers. No pets in photos. They don't come with the house!
- Hide all pet dishes, toys, scratching posts, litter boxes, and beds. Our photographers will not do this as some are allergic to some pets.
- Hide pet kennels, beds, scratching posts and litter boxes